



Impact Report 2025

71

Volunteer Engagement



20

Programs Delivered

Corporate Support 2025



36



Inside
the
OWL
Studio

32

1536

2025
Program
Participation

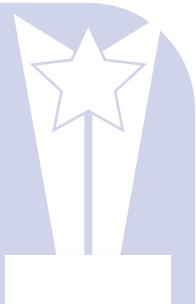
39

OWL Fellows
Program



2

President's
Award
Recipients



Award
Recipients

40

Attended
Leadership
Summit

78

Active
Members

852



= All-time figures

= 2025 figures



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President's Award

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Program Participation

President's Award - Established in 2024 to mark OWL's 20th anniversary, OWL's President's Award recognizes a volunteer whose exceptional service has significantly advanced the organization's mission and vision. Selected by the OWL Executive Committee, this award honors extraordinary commitment and leadership. The first two recipients of this award are Kate Fehlhaber, PhD and Ryan Brown.

Inside the OWL Studio Interviews - OWL has now completed 32 "Inside the OWL Studio" interviews, continuing important conversations around inclusion, belonging, and leadership development. This short-form video series highlights personal leadership journeys and showcases organizational initiatives that are driving meaningful change across the industry — creating space for learning, reflection, and shared progress.

OWL Fellows Program - Now in its 7th year, the OWL Fellows Program continues to expand access to mentorship and leadership development by pairing rising leaders with established professionals in eyecare. These mentorship relationships foster connection, shared learning, and career growth — strengthening both individual trajectories and the profession as a whole.

Leadership Award Recipients - Since 2012, OWL has presented 40 annual leadership awards, recognizing individuals who are making a meaningful impact within the ophthalmic community. Through our Visionary Leader, Catalyst, and Rising Star awards, OWL celebrates excellence, innovation, and service. Award recipients and finalists are nominated and selected by their peers, making this recognition a powerful testament to leadership and influence within the field.

Programs Delivered in 2025 - OWL developed and delivered 20 new programs in 2025, offering a mix of virtual and in-person educational and networking opportunities. These programs were designed to be accessible, relevant, and responsive to the evolving needs of professionals across the eyecare spectrum.

Corporate Support - In 2025, OWL was proud to partner with 36 sponsoring companies through both financial contributions and in-kind support. As a 501(c)(3) nonprofit organization, OWL relies on this investment to sustain our mission and vision, ensuring continued impact across the eyecare community.

Volunteer Engagement - Volunteers remain the backbone of OWL's success. This year, 71 OWL members generously contributed their time and expertise through leadership roles, committee service, and support at live events. Their dedication, insight, and commitment are essential to advancing OWL's mission, and we are profoundly thankful for their support.

OWL Leadership Summit - OWL's fourth annual Leadership Summit was held in Denver, CO in July 2025. Designed for mid-career professionals preparing for advancement, the Summit equips participants with the skills needed to lead diverse teams and navigate today's dynamic workplace. This immersive, in-person experience focused on practical leadership development and community-building among future leaders in eyecare.

Our Membership - OWL's active membership represents the full spectrum of the eyecare community. Members span multiple career stages and engagement levels through our Resident, Virtual, Professional, and Champion membership categories. This diversity of experience and perspective fuels meaningful collaboration across the industry. We are grateful for the insight, leadership, and commitment our members bring to OWL.

Program Participation in 2025 - In 2025, 1536 registrations were received to OWL programs — both in-person and virtual — spanning educational offerings, leadership development, and networking opportunities. This strong participation reflects the growing demand for inclusive, high-quality professional development within eyecare.

= All-time figures

= 2025 figures