



IMPACT REPORT 2024

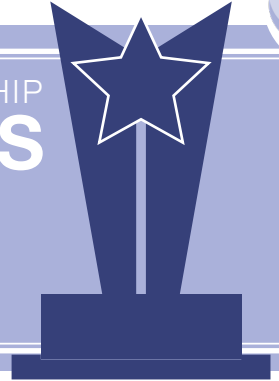
**ACTIVE
MEMBERS**

970



ANNUAL LEADERSHIP
AWARDS

37



REGISTERED FOR
PROGRAMS
2024

**1
8
9
6**

21

PROGRAMS IN 2024

OWL FELLOWS

32



ATTENDED
LEADERSHIP SUMMIT

54



65

VOLUNTEERS
IN 2024

INSIDE THE OWL STUDIO
INTERVIEWS

28



32

SPONSORING
COMPANIES
FOR 2024



IMPACT REPORT

2024



Active Members - OWL members come from across eyecare. Our membership categories include Resident, Virtual, Professional and Champion members. We appreciate and value the wide variety of perspectives, input and collaboration with our membership.



Award Recipients - Since 2012, OWL has presented 37 annual leadership awards to recognize the contributions made by impact makers within the ophthalmic community. We give kudos to our Visionary Leaders, Catalysts and Rising Stars as selected by the OWL membership over the years - and to our finalists in each category for this peer recognition.



Registered for Programs in 2024 - 1896 folks registered to attend an OWL program this year - whether in-person or virtual, networking or educational.



OWL Fellows - In its sixth year, our OWL Fellows program increases support and connection opportunities by pairing interested rising leaders with established leaders in the ophthalmic space. These mentorship connections allow parties to grow, share experiences and impact careers.



Inside the OWL Studio Interviews - We completed 28 interviews "Inside the OWL Studio" since launching this new program. Designed to continue the conversation around inclusion and belonging and leadership development, this series of short video interviews is allowing us to learn from each other, as well as company initiatives designed to make a difference.



Volunteers - 65 OWL members volunteered to help us this year through leadership roles, serving on Committees, and helping with registration at live events. We truly value their support and input to our organization.



OWL Leadership Summit - OWL's third annual Leadership Summit was held in New Orleans, LA in September 2024. The Summit aims to create skilled future leaders who will build and lead diverse teams. Targeted at people in mid-career looking to prepare for career advancement, our in-person event helped attendees develop the critical skills needed in today's dynamic economy.



Sponsoring Companies - OWL was fortunate to have the support of 32 companies in 2024 - both through in-kind donations, as well as financial contributions. As a 501c3 organization we rely on such investment to ensure we can continue to make an impact within eyecare.



Programs in 2024 - OWL has continued to provide quality content to our members and guests alike. This year, we developed 21 new programs - both virtual and in-person - to provide educational and networking opportunities to all.